Alexander Tran

Irvine, CA 92612 | C: (805) 280-6243 | tranalex97@gmail.com | linkedin.com/in/alexlawtran

EDUCATION

University of California – Irvine   **Irvine, CA**
    Bachelor of Science: Informatics   *Expected June 2019*
    Dean's List (Spring 2016, Winter 2018, Spring 2018)
    Relevant Coursework: Introduction to Programming, Programming with Software Libraries, Intermediate Programming, Boolean Algebra and Logic, Discrete Mathematics for Computer Science, Introduction to Software Engineering, Requirements Analysis and Engineering, Introduction to Probability and Statistics for Computer Science, Project Management, Human Computer Interaction, Information Visualization

WORK EXPERIENCE

Razer Inc.   **Irvine, CA**
Sales and Marketing Intern   *Aug 2017 – Aug 2018*
- Analyzes customer purchase behavior and promotion sellthrough data in order to optimize sales
- Operates sales forecasting and created weekly reports for both retail and e-commerce accounts
- Assists Product Marketing Managers with product setup and optimization to reach the most customers
- Optimizes marketing campaigns & advertisement purchasing through Amazon Marketing Services
- Represents the Razer Brand at gaming and tech conventions such as TwitchCon, BlizzCon & E3

Delta Sigma Pi – Pi Sigma Chapter   **Irvine, CA**
Director of Technology   *Jan 2017- June 2018*
- Worked as a front-end web developer for the www.ucidsp.com website and managed content
- Collaborated with 1 other director to maintain and make quarterly updates to all webpages
- Developed skills in HTML, CSS, JavaScript and Git to create an aesthetic and interactive website

ASUCI Student Services   **Irvine, CA**
Chief of Staff   *June 2017 – June 2018*
- Managed key projects and supervised 60+ interns in planning and facilitation of major student events on campus such as Welcome Week, concerts, athletic rallies, etc which cater to over 25,000 students
- Promoted a dynamic and close-knit office environment by hosting office-wide social events/mixers
- Developed systems in place to maintain intern accountability and productivity throughout the year

ASUCI Student Services   **Irvine, CA**
Campus Outreach Intern   *June 2016 – June 2017*
- Served as an intern under the Office of Student Services to host a variety of events on campus to enhance the student experience such as concerts, films, athletic rallies, etc catering to over 25,000 Undergraduates
- Collaborated with the community leaders and over 600 different school clubs and organizations to showcase the diverse talent and interests that students at UCI have in order to create a more connected campus

Mesa Court   **Irvine, CA**
Center Attendant   *August 2016 – Jan 2017*
- Provided general information and excellent customer service to the residents of Mesa Court, a housing community at UCI which houses and assists approximately 3000 first year college students year round
- Facilitated the operation and has working knowledge on how to work at the four different centers available to residents at Mesa Court: Community Center, Mailroom, Recreation/Fitness Center and the Housing Office

Camp Gobotics   **Santa Barbara, CA**
Teaching Assistant   *June 2013 – July 2013*
- Assisted young children aged 8-13 years old to build and program robots from unique LEGO® Mindstorms NXT and EV3 building kits while inciting them to be more passionate about technology and engineering
- Helped prepare students to compete in the First LEGO League, a nationwide technology tournament

SKILLS & ABILITIES

- **Programming languages**: Familiar: Python, Java, HTML, CSS, JavaScript, SQL
- **Operating Systems**: Familiar: Windows, Mac OS
- **Applications**: Familiar: Microsoft Office 365, Tableau, R, Lightroom, Solidworks